

**JAMESTOWN COMMUNITY COLLEGE**  
**State University of New York**

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**INSTITUTIONAL COURSE SYLLABUS**

**Course Title:** Introduction to Music Industry

**Course Abbreviation and Number:** MUS 1520

**Credit Hours:** 3

**Course Type:** Lecture

**Course Description:** Students will survey a variety of career opportunities in the music industry, including artist management, entrepreneurship, recording, performance, venue management and operation, publishing, law, public relations, marketing, A&R representation, broadcast media and film. Students will gather information about various career paths in the industry, and will evaluate the relationships between those potential career paths. Students will develop written and oral communication skills essential to the music industry through the preparation of relevant documents and materials such as letter of inquiry, recording reviews, press releases, and press kits.

No requisites.

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**Student Learning Outcomes:**

Students who demonstrate understanding can:

1. Demonstrate a working knowledge of at least one element of music production.
2. Demonstrate a working knowledge of a variety of career opportunities in today's music industry.
3. Demonstrate a working knowledge of appropriate communication skills through the preparation of documents and materials relevant to career roles in the music industry.

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**Topics Covered:**

- Career opportunities and roles in the music industry
- Relationships between industry career paths
- Written and oral communication skills
- Preparation of music industry materials

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**Information for Students**

- Expectations of Students
  - [Civility Statement](#)
  - [Student Responsibility Statement](#)
  - [Academic Integrity Statement](#)
- [Accessibility Services](#)  
Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- [Get Help: JCC & Community Resources](#)
- [Emergency Closing Procedures](#)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.

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**Effective Date:** Fall 2021